
TEAMHumanity

A Global strategy roadmap based on 'Wisdom'

The following strategy is based on a fundamental understanding of the 'psychology and wisdom of humanity' at this current point in time.

The Objectives:

1. International Representative Government (IRG)

Based on a set of wise leadership standards (PLS), an International Organisation with the appropriate authority over National Governments to implement the essential and intelligent global changes necessary to secure and protect the future of humanity.

2. Political Leadership Standards (PLS)

A set of leadership standards to guarantee and ensure that wisdom forms the basis of all political decisions in government – NOT corporate, political party, or self-interest.

3. Teaching Wisdom in Schools

A relevant course subject on 'human wisdom and understanding' incorporated into all Education Systems worldwide to ensure greater wisdom in humanity as a whole.

* See the website for more information

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THE PSYCHOLOGY OF HUMANITY:

When putting together any strategy of this magnitude, it is essential that it takes into account the psychology of humanity at all stages. At each phase of the implementation, it will be necessary to adapt to, and work within people's current state of mind.

Vision and motivation are closely linked. When you provide a clear vision of how the goals will be achieved, with solid organisation and sensible planning to support that vision, people will naturally feel more motivated to get involved on the basis that they truly feel that it can be achieved.

The Current Psychological Model of Society:

A graphic representation of the following ideas can be found on Page 12.

The Wiser end of society:

'Objectively considered', it is fully understood that there is only a small minority of people in the world with any wisdom and understanding of the key reasons behind the problems in the world at this current point in time. These people tend to all do what they can, in their own way, to positively contribute and enhance the state of the world for all – whether that be through environmental activism, personal development courses, political movements, NGO's, religions, etc.

This group tend to have an 'active role' in doing what they can, to make a positive difference for the greater good of all people.

The Middle Section:

In the middle, you have the greatest majority of people. This group is just getting on with life to the best of their ability, but don't tend to play any 'active role' in transforming the world in any way. They work. They have families. They vote in political elections.

This group care about the world, but as mentioned, do not typically play an 'active role' in changing it in any significant way.

The Ignorant end of society:

At the opposite end, there is also a small minority of people that suffer from all forms of mental ignorance. They affect society and the state of the world in a negative way. These acts of ignorance involve anything from starting wars, genocide, murder, rape, blatant greed, selling weapons and drugs for profit, destroying the world's environment for personal gain, etc.

This group focus only on their own interests, and play an 'active role' in negatively damaging the state of the world.

The Psychological Strategy:

The sensible approach to global change and achieving the key objectives, is to start the movement from the wisest and more understanding range of people, and move your way to the opposite end.

As a general rule, people with a greater degree of individual wisdom will have less or no ego, and the natural ability to cohesively work together as a group. So we will start with this target group first. When sufficient people have unified in this section of humanity to work together towards the key objectives, we will utilise a range of relevant educational tools to take the message to the next group...and so on.

Why is this the wisest approach?

It utilises the natural psychological strength already present within humanity. But starting with the people that you can find whom have a clear wisdom and understanding of themselves and life, you maximise your potential to form a strong cooperative alliance from the very beginning. Progressively this core group will have the right personality skills to create a strong foundation for the following phase of the strategy that will need to be implemented.

And then like a wave, that momentum will flow towards the rest of humanity.

TEAMHumanity will always be 'Inclusive'

It is important that throughout this whole process, people realise that TEAMHumanity is inclusive in every respect of 'supporting humanity' - and is not exclusive in any way. As an Organisation, we support the very best of human values - based on wisdom, compassion and understanding.

Our focus will always be to 'unify humanity' - based on the reality that 'we all share common human values of wanting to live in a peaceful, safe and supportive world'. It is these core values that bind us together regardless of differences in culture, language, belief, etc.

The Organisation will essentially 'evolve' to become a role model for how an 'International Representative Government' should/would operate to protect and improve the state of humanity and address the problems of society worldwide.

THE ACTION PLAN:

The *SUCCESS* of each step in this 'Action Plan' fully depends on the **standard of the previous step**. The stronger the foundation, the more successful the following phases will be.

PHASE 1 – Build the Foundation:

There must be sufficient 'resource material' to allow people to clearly understand the goals and message of what TEAMHumanity is all about.

1. Book

The book will need to explain 'the psychology of humanity' in more depth. It will need to provide a greater understanding of the human mind and clarify the difference between wisdom and ignorance.

COMPLETED!

2. Website

The website will need to provide a clear understanding of the TEAMHumanity objectives and why these goals are so important to securing the future of humanity. It should also be a 'Wisdom Portal' and incorporate a good range of tools and resources that allow users to develop their own wisdom and understanding. This will include videos, books, etc. This portal for wisdom will also serve to keep users engaged.

While the TEAMHumanity key objectives will always be the primary goal, helping people to develop and explore their potential for greater wisdom, understanding and compassion underpins what we are all about.

FOUNDATION COMPLETE: The website will always be an on-going project and will evolve to serve the needs of each phase of the global strategy.

3. Promotional Material

Relevant promotional material will need to be produced which can quickly and easily clarify and explain, some of the core ideas. This material should also answer relevant FAQs.

This range of material will also be made fully accessible through the website.

- Requirements:

- Key Documentation
- TEAMHumanity cards (Business type cards) for handing out to people at every relevant opportunity.
- Strategy Graphics
- FAQs on key objectives
- PowerPoint Slides for Presentations and Talks

FOUNDATION COMPLETE: A range of graphics, documents and tools to clarify key points of the strategy and answer various FAQs have been created. This list will continue to grow with each implementation phase.

PHASE 2 – Assemble the Strategic TEAM / Implement the ‘Source Model’:

You need the right people with the right attitude to make the plan work. It must be kept professional and organised at all times.

With the foundation material now available to help people better understand the objectives of TEAMHumanity and why they are necessary, a strategic team comprising people of like-minded understanding needs to be assembled. This team will be responsible for the development of the following areas.

- Strategic Development
- Marketing
- Financial Funding and Development
- Website Development

Professional Role Models:

For the TEAMHumanity Model to be successful, any person that serves in one of the core strategic teams will not only need the relevant skills for that area, but they will also be a role model to others. The basis of the IRG objective is that when you have a group of wise and understanding people working together towards the common good of all, that great things can be achieved. This team will need to be a model for that idea.

Any person interested in being involved in one of the core strategic teams, must be willing to provide sufficient evidence of their wisdom and egoless commitment to serve the greater needs and welfare of humanity. He/she will also need mature and professional people skills, coupled with an insight and awareness of people’s hearts and minds. Such skills are essential to any leadership role of this level of importance.

This phase is about ‘selectively’ spreading the word, developing the key strategic teams, keeping people involved, informed and up-to-date.

The Core Strategic TEAMS:

Using a standard business model, each team will have a capable team leader/s who will be responsible for their own areas. As a global strategy, there will be both a centralized and decentralized approach utilising this model.

1. Strategic Development TEAM

The vision and goals of TEAMHumanity will be clearly defined on the website. They will never change and are completely relevant as is, until achieved.

This team will be mainly responsible for providing the necessary input and ideas to meet the relevant challenges that will arise, in each phase of the overall global strategy.

It will typically comprise of the team leaders of each part of the Organisation.

Meetings

At relevant meetings, progress and target objectives will be reviewed. New objectives will be set. And strategies to meet any present challenges put in place.

Database

A database to accommodate skillsets and personality types has been created and will be utilised to help better organise people into highly effective teams.

IN PROGRESS:

2. Marketing TEAM

It is the intention to get the TEAMHumanity vision out to as many people as possible, in the shortest possible time. There are some important reasons for this, however this requires that a solid organisational framework be in place BEFORE the campaign hits the full-throttle button.

We will utilise free marketing opportunities whenever possible. 'Word of mouth' should become our greatest marketing tool.

The Marketing areas will cover the following:

- Website Design
- New Graphics
- Video Production & Documentary
- Newspapers & Media
- Brochures and Business Cards

- Facebook Marketing
- Web Viral Campaigns

IN PROGRESS:

3. Financial Funding & Development TEAM

This Team will be responsible for the funding and financial management of TEAMHumanity. TEAMHumanity will operate as a 'Non-Profit' Organisation allowing it to again act as an appropriate role model. This will also allow it to implement some strategic business ideas which will have the dual purpose of helping to get the word out to more people, but feed the funds back into the Organisation to further promote the key objectives.

- Website Membership Funding & Development
- Accountancy

IN PROGRESS:

4. Website Development TEAM

This Team will be responsible for the general maintenance, updating and security of the website.

- Website Security
- Administration and Backups
- Performance
- Language updates and Localization

IN PROGRESS:

Implement the 'Source Model'

At this point, we will implement the first strategic global team and set up a source 'working model' in one location – London, UK – which can then be used as a template for all other locations.

Meet-ups:

We will utilise existing social networking sites like Meetup.com to find these key people. This is an excellent site to initially find 'like-minded' people whom will be on a relatively similar wavelength.

The initial meet-ups will be fact-finding discussions to begin with, in two respects. First – to provide those that attend with the answers to the questions that they will understandably have, and second to gather more information from those that do want to get more involved, as to their relevant strengths and skill base.

Initiatives to reward those that decide to get more directly involved at this stage will be implemented.

A paid membership scheme will likely become necessary between phase 3 & 4. If it is necessary, this will be handled professionally, transparently and with the legitimate support of the members.

Note: Due to 'Personality Types', some people that attend these initial meet-ups will 'intuitively' sync with the ideas well; the process will make perfect sense to them after consideration and discussion. However, it will also be inevitable that some personality types will struggle to fully appreciate the psychology of the process without sufficient evidence first – and so will not accept it. This needs to be accepted as part of the process. For more information about personality types, please research 'Dickson's Dots', 'Meyers Briggs', SDI, Honey Mumford, etc.

Later - with time and more evidence of the process unfolding, it will become much easier for all personality types to accept and fully support.

PHASE 3 – Promote the TEAMHumanity Objectives

This phase of the strategy will operate at both Local & Global Levels.

Local & Global – Focus on all key 'humanitarian' groups

Having now established a growing number of supporters, we will start taking the message directly to the NGO's, Charities, Humanitarian Organisations, Mainstream Religions,... and get their support. This will be a dual process – through both the members of these Organisations and Management.

The message will be simple – "Support this initiative, and instead of having to constantly fight Politicians and Corporate Interests who have their own self-centred agenda's - utilise your expertise and implement the necessary solutions in the new International Representative Government."

Global - Mass Market Awareness Campaign

Having now implemented a solid foundation and assembled the necessary strategic development teams, we will now focus on a range of mass marketing campaigns – principally web-based – to get the word out to as many people as possible within the shortest possible timeframe.

This phase is about further spreading the word to the next range of target groups, increasing the supporting membership base, keeping people involved, informed, and up-to-date.

PHASE 4 – Target the ‘Mainstream Media’.

Having now established a significant and ‘strong membership’ with some NGO’s and religious leaders supporting and backing the key objectives, the next step will be to get the ideas into the mainstream media. In the UK, initially we will utilise more independent media channels like the BBC, Channel 4, The Independent, The Guardian, etc.

Here – we will also take advantage of the existing membership base which will span all professional roles in society, the NGO’s, the religions, etc...to also get the message out to the mass majority of the public. We will encourage discussion, debate and highlight the enormous benefits of humanity working together towards its common good.

The Official IRG Plan will be Outlined:

As the interest from the mainstream media grows for more precise information, a more detailed Organisation Model of the ‘International Representative Government’ (IRG) can be openly discussed. The EU, which provides a ‘basic’ example model for the IRG (Individual countries that came together to work towards their collective good), can form the starting point. A fair degree of its Constitutional framework (or the UN framework) could be borrowed.

HOWEVER the necessity for ‘wise leadership standards’ which forms the foundation for ‘guaranteed’ wise leadership within the IRG, will need to be incorporated into the official Constitution. There should be absolutely NO EXCEPTION to this requirement. The reason for so many problems existing in National politics is due to the complete lack of any independent and transparent Political Leadership Standards (PLS) to validate the wisdom, integrity and capability of the Representatives.

At this stage, if for any reason some political parties still continue to try and block this initiative due to their ties to Corporate Interests, we will simply utilise the significant global membership base now established, form a new political party, and vote them out of power. However, this should not be necessary for a number of psychological reasons.

PHASE 5 – Implementation of the IRG.

Through open-debate in the media and with more and more Politicians choosing to 'go with the flow' of public opinion, the IRG will now have gained the International support it requires to be implemented.

There will finally be an 'International Representative Organisation' with the authority to address the global challenges that National Governments – which are controlled by a competitive economic system of 'self-interest' - are simply psychologically incapable of, or simply unwilling, to address.

Now that humanity is 'psychologically unified' in its vision and purpose, and guided by its collective wisdom, the benefits to human society will be truly phenomenal!

This New Organisation, based on wisdom and the highest standards of humanity, will now be able to begin a phased implementation process to address all of the major problems in the world:

- Economic - The establishment of a more balanced economic system / No more poverty.
- Environmental - Sensible & Sustainable global solutions.
- Security – There will be no more wars or nuclear threats. All terrorism will end.
- Health – Effective Water / Disease / Sanitation Controls implemented worldwide.
- International Human Rights will become standard in ALL Countries.
- Education - Improved access to Open Education worldwide.
- Government - Transparent and Open Government Practices / No more corruption.
- Science and Technology - Utilised intelligently in all areas of society to significantly enhance cooperation and resource efficiency.
- Medicine – More transparent and open sharing of medical knowledge to achieve medical solutions faster.
- Health standards and Happiness will improve in all countries.
- Etc.

Establishing this new global authority, which will always act wisely and with the best interests of humanity in mind, the foundation for a new age of true peace and cooperation throughout the world will have begun.



INTERNATIONAL REPRESENTATIVE GOVERNMENT
WISDOM - UNITY - TEAMWORK

Phased Implementation:

It is imperative that the necessary and obvious changes that need to be implemented to secure and protect the future of humanity, be applied using a standard 'phased-implementation approach'. They should be gradual where possible - relative to the global urgency of the problem - thus allowing people in all areas of society the necessary time to adapt to them.

For example, while there are some people today that have the vision and ability to appreciate the value and benefits of a 'non-monetary' system, the majority of the human race is simply not ready for this type of transition. And the reality is, it is NOT the monetary system that is the problem – it is the state of people's minds. It is the ignorance in humanity that uses the various systems and tools in a negative way. With the right attitude, a monetary system could serve humanity's needs for some generations yet, until both technology and society have sufficiently matured to make the monetary system 'naturally redundant'.

The years that will follow the IRG...

With the implementation of an 'International Representative Government' – based on Wisdom – humanity will now have the necessary wise leadership framework in place to address the world's challenges – present and future.

With this psychological unification of humanity in place, the dawning of a 'new age' of exploration and discovery will begin – SPACE.

Having finally matured as a people, capable of being truly compassionate caretakers to the planet Earth, we will have now 'earned the right' to leave the planet and explore new worlds.

THE WISDOM OF HUMANITY

Wisdom or ignorance can be defined by one's actions. Wise and compassionate people will often be found doing whatever they can, to improve the state of the world and to help humanity work together towards their common good. Psychologically, the 'unification of humanity' is absolutely essential to achieving global peace and true cooperation throughout the world.

Ignorant behaviour on the other hand moves in the opposite direction. Where wisdom unites - ignorance rips apart, destroys and fragments society. Its actions lead to unnecessary physical and emotional suffering. Ignorance is often aggressive. It stirs up hatred, animosity and conflict.

SELFLESS MENTALITY

Wise mentality that helps humanity progress:

- Open-minded and listens to all possible ideas.
- Encourages change when others need help and support.
- Forward thinking, yet still grounded and realistic.
- Selfless mentality. How can I help?
- Accepts responsibility for one's actions.
- Has empathy with others that suffer violence and abuse.
- Supports unity and cooperation and so becomes part of the solution.
- "All for one, and one for all" attitude. In working together with others, we also help ourselves.

ATTITUDE

Ignorant mentality that holds humanity back:

- Close-minded and refuses to listen.
- Resistant to change when not personally inconvenienced.
- Often pessimistic, cynical and negative.
- Self-centred mentality. What's in it for me?
- Avoids personal responsibility. Blames others.
- Has little empathy with others that suffer violence and abuse.
- Does not support unity and cooperation and therefore remains part of the problem.
- "Everyone for them self" attitude. A 'me first' mentality.



WISDOM



IGNORANCE

To positively change the world from a position of natural strength, start the movement from the wisest and most understanding people that you can find and then take the message to the rest of society. Using this approach, the message will grow in strength and then be more readily accepted by the mainstream of society.

PEACE
& HAPPINESS

Very small % of people that are truly wise, understanding and selfless. They have a deep understanding of life and will always act for the greater good of humanity. These people have a full comprehension of the true cause behind the many problems in the world and will play an active role in helping to address them.

Small % of people that often have a more 'activist' role in life. These people are completely aware that there are major problems and challenges in their own community and throughout the world. They will do what they can to help. Some may be members of their local religious community. Some will work for charities, NGO's, non-profit organizations, etc. These people have good hearts and simply want to help make a positive difference in the world. Unfortunately their authority to help make such changes is often being undermined by political and corporate interest groups which have their own agenda. So even though they try to do 'the right things for the right reasons', their ability to help make a real difference is being limited. However through cooperation and working together, they can overcome this limitation.

Major % of the human race. This group is in a relatively neutral zone. Some will be studying. Many will be working, while others also have a family. They live a pretty normal life with the occasional highs and lows that most people experience. They may question some things about their life. They may not. They may be religious in some respect. They may not. Generally however, they are not likely to be 'actively' involved in supporting any real change in the world. They may or may not vote in National Elections depending on how cynical they have become about politics and politicians.

This group of people just get on with life and do the best they can with what they have.

Small % of people that have significant mental/personal problems in their state of mind and life. These can be linked to almost anything - drugs, alcohol, religion, hate, greed, racism, vanity, anger, etc. Their ignorance will not only lead to their own suffering - but will inevitably inflict suffering on other people too. These people and the group below are often responsible for committing the majority of selfish acts, crimes, violence in the world.

Very small % of people that are violent, insane or in need of some serious help. They tend to commit acts of extreme hate, violence or selfishness and have little or no respect for other people at all.

ACTIONS

VIOLENCE
& SUFFERING